

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

848147 Contract # **Date Entered** 08/14/12 Schedule Dates 10/16/12-10/22/12 **Last Modified** 08/24/12 Advertiser Penne Marsh Obama for America (14538) **Entered By** Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No Headline # 06270719 Political - US President (1174)

Product Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$10,754.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$60,940.75 1537

Sales Tax

Date:

Comments:

National/Political Candidate - Agency Billing Type Weekly/Irregular OBAMA 10/16 Comments

Account Types

Date:

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate Oct. 2012 201 \$71,695.00 Grand Total: 201 \$71,695.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	12:58P- 3:58P (ET)		į	2	2	2	2	į	8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
2.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	10A- 10:58A (ET)			2	2	2	2	i	8	\$110.00	\$880.00	Norfolk (WVEC) (WVEC)		8/24/12
3.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	11:35P- 12:02A (ET)		1	2	2	2	2	I	8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/24/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	6	:30	10:58A- 12P (ET)			2	2	2	2	ĺ	8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	12:02A- 1:06A (ET)		İ	2	2	2	2	İ	8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	12P- 12:57P (ET)		1	2	2	2	2		8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
7.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	3:58P- 4:58P (ET)			2	2	2	2	I	8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
8.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	4:30A- 4:59A (ET)	5		X	X	Χ¦	X	I	5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	4:59P- 5:29P (ET)	5	İ	Χ	X	Χ	X	İ	5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	6	:30	5A- 5:58A (ET)		- 1	2	2	2	2		8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	5:29P- 5:58P (ET)	5		X	X	Χ¦	X	I	5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
12.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	6P- 6:30P (ET)	5		X	X	Χ¦	X		5	\$375.00	\$1,875.00	Norfolk (WVEC) (WVEC)		8/24/12
13.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	5:58A- 7A (ET)			2	2	2	2	Ī	8	\$340.00	\$2,720.00	Norfolk (WVEC) (WVEC)		8/24/12
14.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	6:58P- 7:28P (ET)	5		X	X	Χ¦	Χ	Ī	5	\$480.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend	P/B Piggy Back

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates 10/16/12-10/22/12 Advertiser Obama for America (14538) Agency/T-Code

Weekly/Irregular

Accepted-Station:

OBAMA 10/16

National/Political Candidate - Agency

Account Types

Date:

Billing Type

Comments

08/24/12 Penne Marsh **Entered By** Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No 06270719 Product Headline # Political - US President (1174) Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$10,754.25 Phone/Fax (202) 338-6919 / **Net Total** \$60,940.75 CPE 1537

Date Entered

Last Modified

Sales Tax

08/14/12

Comments:

Date:

Norfolk (WVEC) (W	/VEC)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	201	\$71,695.00
Grand Total:	201	\$71,695.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	7A- 9A (ET)	11		Х	Х	х	х			11	\$340.00	\$3,740.00	Norfolk (WVEC) (WVEC)		8/24/12
16.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	7:28P- 7:57P (ET)	5		Х	Х	Х	Х			5	\$500.00	\$2,500.00	Norfolk (WVEC) (WVEC)		8/24/12
17.1	Normal Line / SPOT	10/16/12-10/19/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/24/12
18.0	Normal Line / SPOT	10/19/12-10/19/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.1	Normal Line / SPOT	10/19/12-10/19/12	6	:30	7:57P- 9P (ET)						2			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		8/24/12
20.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	10P- 11P (ET)		2							2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
21.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	6	:30	12P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.1	Normal Line / SPOT	10/20/12-10/20/12	6	:30	6P- 6:30P (ET)							1		1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
24.0	Normal Line / SPOT	10/20/12-10/20/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.1	Normal Line / SPOT	10/20/12-10/20/12	6	:30	6:58P- 7:57P (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		8/24/12
26.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.1	Normal Line / SPOT	10/20/12-10/20/12	6	:30	8A- 9A (ET)							2		2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
28.1	Normal Line / SPOT	10/21/12-10/21/12	6	:30	9:58A- 11A (ET)								2	2	\$90.00	\$180.00	Norfolk (WVEC) (WVEC)		8/24/12
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:09 PM on Monday, August 27 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates 10/16/12-10/22/12 Advertiser Obama for America (14538) Agency/T-Code

National/Political Candidate - Agency

1537

Weekly/Irregular

OBAMA 10/16

Brand

CPE

Account Types

Date:

Billing Type

Comments

Penne Marsh **Entered By** No Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP 06270719 Product Headline # Political - US President (1174) Demo DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$10,754.25 Phone/Fax (202) 338-6919 /

Date Entered

Last Modified

Net Total

Sales Tax

Date:

Comments:

08/14/12

08/24/12

\$60,940.75

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Oct. 2012 201 \$71,695.00 Grand Total: 201 \$71,695.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	10/21/12-10/21/12	6	:30	6P- 6:30P (ET)							1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
30.0	Normal Line / SPOT	10/21/12-10/21/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.1	Normal Line / SPOT	10/21/12-10/21/12	6	:30	6:58P- 7:57P (ET)							2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
32.1	Normal Line / SPOT	10/21/12-10/21/12	6	:30	8A- 9A (ET)							2	2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
33.1	Normal Line / SPOT	10/21/12-10/21/12	6	:30	7:58P- 9P (ET)							2	2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
34.1	Normal Line / SPOT	10/21/12-10/21/12	6	:30	9P- 10P (ET)							2	2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/24/12
35.0	Normal Line / SPOT	10/21/12-10/21/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.1	Normal Line / SPOT	10/18/12-10/18/12	6	:30	10P- 11P (ET)				2	2			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
37.1	Normal Line / SPOT	10/18/12-10/18/12	6	:30	7:58P- 9P (ET)				2	2			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
38.1	Normal Line / SPOT	10/18/12-10/18/12	6	:30	9P- 10P (ET)				2	2			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
39.0	Normal Line / SPOT	10/16/12-10/21/12	6	:30	11P- 11:35P (ET)	7		X	х	(X	Х	Х	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.1	Normal Line / SPOT	10/16/12-10/16/12	6	:30	10P- 11P (ET)			2					2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/24/12
41.1	Normal Line / SPOT	10/16/12-10/16/12	6	:30	7:58P- 9P (ET)			2					2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
42.1	Normal Line / SPOT	10/16/12-10/16/12	6	:30	9P- 10P (ET)			2					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
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CONFIRMATION CONTRACT

Accepted-Station:

Accepted-Agency/Advertiser:

WVEC 15 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates 10/16/12-10/22/12 Advertiser Obama for America (14538) Agency/T-Code Product Political - US President (1174)

Weekly/Irregular

Accepted-Station:

OBAMA 10/16

National/Political Candidate - Agency

Brand

Salesperson

Sales Office

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Entered By No Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Headline # Demo DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Blair, Cheryl (2205) Package Deal TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission (202) 338-6919 / **Net Total** 1537

Date Entered

08/14/12

By Broadcast Month **Spots** Rate **Last Modified** 08/24/12 Oct. 2012 201 \$71,695.00 Penne Marsh Grand Total: \$71,695.00 201 06270719 Normal \$10,754.25 \$60,940.75 Sales Tax

Norfolk (WVEC) (WVEC)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / SPOT	10/17/12-10/17/12	6	:30	10P- 11P (ET)				2					2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/24/12
44.1	Normal Line / SPOT	10/17/12-10/17/12	6	:30	7:58P- 9P (ET)				2					2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
45.1	Normal Line / SPOT	10/17/12-10/17/12	6	:30	9P- 10P (ET)				2					2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
46.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	12:58P- 3:58P (ET)		3							3	\$140.00	\$420.00	Norfolk (WVEC) (WVEC)		8/24/12
47.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	11:35P- 12:02A (ET)		2							2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/24/12
48.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	12:02A- 1:06A (ET)		2							2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	3:58P- 4:58P (ET)		2							2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		8/24/12
50.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	5A- 5:58A (ET)		2							2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	5:58A- 7A (ET)		2							2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		8/24/12
52.1	Normal Line / SPOT	10/22/12-10/22/12	6	:30	7A- 9A (ET)		4							4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		8/24/12
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Date:

Comments:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:09 PM on Monday, August 27 2012